

MASON NEUENSCHWANDER

TRANSPORTATION AND LOGISTICS ANALYTICS

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PROFESSIONAL SUMMARY

Transportation analytics professional with 2+ years of freight brokerage experience. Independently develops analytical tools that help Operations and Sales teams make better decisions using shipment and cost data. Combines firsthand operational knowledge with analytical skills to recognize business problems, determine what information matters, and deliver practical and actionable solutions.

PROFESSIONAL EXPERIENCE

Diversified Transportation Services | Murrieta, CA

Key Accounts Operations Coordinator | Feb 2025–Present

- Built Carrier Finder with Power BI to find carriers that have moved freight near a pickup or delivery location. Cut a daily, manual operations search from ~5–6 minutes to 2–3 seconds, saving an estimated 8–10 hours per week across a 10-person team.
- Built the Truckload Opportunity Dashboard with Power BI so Carrier Sales can review lane profitability, compare carrier costs, and rank lanes for follow-up in 2–5 minutes instead of spending 2–3 hours searching spreadsheets and coordinating with Operations.
- Cleaned and transformed raw TMS API data into reusable Loads and Carriers tables with Power Query and Microsoft Fabric. Automated nightly refreshes, replacing weekly Excel updates and creating a starting point for future analytics projects.
- Partnered with Operations, Sales, leadership, and IT teams to identify the business questions each tool needed to answer, test the results using real freight, and embed both tools in the TMS for daily use.
- Support key accounts generating \$2M+ annually, coordinating 30+ daily shipments across LTL, Volume Partial, FTL, specialized, and expedited freight while quickly resolving carrier, service, pricing, and delivery issues.
- Coordinated a 60-day rail project generating approximately \$110K in revenue, managing 4+ daily FTL shipments against strict delivery requirements.

Operations Coordinator | Jun 2024–Feb 2025

- Promoted into Key Accounts after coordinating high-volume LTL shipments, pickup scheduling, carrier coordination, and service exceptions.

TECHNICAL & DOMAIN SKILLS

Transportation: LTL, FTL, Volume Partial, Specialized, Expedited, Freight Brokerage, Carrier Sourcing, TMS

Technical: SQL, Power BI, DAX, Power Query, Excel, Microsoft Fabric, API Data Integration, Data Transformation

Analytics: Operational Problem-Solving, Turning Business Questions into Data-Backed Answers, Data Validation, Geographic Proximity Carrier Searching, Lane Profitability Analysis, Carrier Cost Modeling, Pricing Analysis

EDUCATION & CERTIFICATION

Bachelor of Arts in Business Communications - California State University, Fullerton | May 2024

Google Data Analytics Certificate | March 2026